

# Cracking The Genius Code! Mastermind Think Tank

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### **TRANSCRIPT**



0:01

So greetings, happy fabulous Friday, welcome back to cracking the Genius Code opportunity week by week to connect with great leaders. I am your host, I am here with my co host, Mr. Terence Winslow, I am Wayne Lyons, the second ambassador of peace and love we here represents an empire for the Youth Mastermind Consulting Group and all the collaborating partners who are on this kingdom building journey with us honor to have you back for a second another week and you know the great insight that you always share on these calls even in the mentoring call is just having value inside of us make us valuable for others. So that is the biggest key about personal development. It is and found it on spiritual development because really the energy that is within us becomes what is exuded externally to others.



0:57

So it is it is an honor to be here with you again.



#### Terence Winslow

1:02

Well, again, likewise, Wayne, as you can see, it takes a lot of discipline. It takes a lot of fortitude and commitment to be an entrepreneur. But again, what I would share with any entrepreneur entrepreneurship is not just about making money, a lot of people get into entrepreneurship lately because it is cliche, it is hip, it is cool to do. As an executive coach and mentor, I have been updating my business plan because that is what I do, I coach, I mentor because of the the climate post pandemic, you can see that, you know, going to a traditional office space in some cases it is it is not as convenient, but there are people who do start businesses why they Do have a 9 to 5 for lack of a better term. But at the same time, what that will do is sharpen your skill set as an entrepreneur.



2:03

When you look at the fact that you have earned income coming in, that is the best time to start a business. Or a nonprofit. And again, I commend you for the years that we spent together. Now it is been 5 years humbly to do what you have done. I was not conscious of that. But I knew I wanted to do something other than being in the military. The military was my 9 to 5 and it was much more than 9 to 5. It was more like. 4AM to when they say it is over, in some cases, 24 h was you are going to go for 24 h and we will let you have tomorrow off. You do not get to sleep today, you do not get to get time off, you do not get to do nothing but work 24 h, and tomorrow you get to get you some rest because you do not need it, but when I look at the number of hours, you be get to demonstrate.



2:58

From being a school teacher, being an educator, being a leader in your community, to demonstrate leadership in a nonprofit empire for the you, as well as a for profit mastermind consulting group, you should number 1 commend your system itself. Because it is a journey of personal development, because that is what you and I have been doing from iron, sharp and iron, it is personal development, but personal development is business development, because you now are the CEO. You now are the executive director, you now the school teacher, you are now the pastor, you are the leader of your household, you may not even have have a job or a source of income, but leadership in itself, that is a skill that God gives to people. And when I learned it, I edified it on a wake up call this morning.



3:55

The first thing he will do when God wants to use you, he will break you. And I did not know that I learned that the hard way as a young man, but I understood the value in being broken. Now, because it allowed me to realize I could not do none without got, it did not matter if I had endless resources, technological resources, the Internet, endless council surrounded by human philosophy. Mentors or coaches like myself, the lawyer ones. No, no, no, no, no, no, no. This is a personal relationship, just like personal development, even building your business. I am going to break you, I am going to break it now because I want you to depend on me and I can use you. If you do not get broken, you might get so puffed up into the worldly wisdom, the world only power, the worldly resources, and you might spend less time with me, and my testimony is that is what happened to me and that the more the Lord gave me, the desires of my heart.

Terence Winslow

5:03

The less time I had for him. So when you and I came in contact with each other, I was already sold out. That is what I was trying to tell you. Everything was rubbish. I love nice things, whether it is food, clothing. Transportation. I do, but I do not love those things more than I love my mentor. And and that is what he wanted to make sure I understood. Make sure you do not forget me. That is Jesus. Make sure you do not forget others. Because you got to be doing it for somebody other than yourself, but to do it for yourself. Do not forget yourself. You keep me first, Jesus. Others before yourself and you put yourself last. I will always give you the desires of your heart. So those are my opening remarks, thank you for the latitude. Thank you for being here today on this fabulous Friday.

TW -

**Terence Winslow** 

6:00

I yield to you, CEO Wayne Lyons. Mastermind Consulting Group executive director Wayne Lions Empire for the youth.



Yes, sir, thank you so much, Mr. Winslow and just your presentation and I do this on purpose. Your bravado is outstanding and it is just, like I said, honored to be able to grow and learn to to present to to lead, to organize to. To manage not only my time, not only my emotional state, but also the given resources, whether it be human resources or like the technical resources, but just being able to understand what is around me bring more awareness and that mentorship that gives us an opportunity to to be going in the right direction because we could be moving a thousand miles per hour, we could be being as enthusiastic as we like, but if we are going in the opposite direction of our goal, you know, ultimately what is going to make life pleasing, you know, not stressful, not hectic where you got to look over your shoulder and just having a true content meant having true sincere appreciation, having everyday attitude of gratitude, that is that is truly what mentorship brings and even even the process of going through developing a business, understanding that it is not going to happen overnight, it is understanding that process that is taking place is the actual journey of how you grow and where you find who you become, you know, so learning in different experiences where you may get a rejection here, but you get a major lesson, which helps you for the right acceptance in the right room, you know, you may get rejected in the room room and that is a good thing.



8:09

But if your perspective is not right, you are thinking that rejection is hurting you when it is really helping you. So just understanding the process that we go through is spiritual development that gives us the the insight from God, the grace that gives us the opportunities to have discernment, so understanding what is from the spirit, understanding what is the lesson, understanding what is a good opportunity because. You know, that is that is what this call is for for even the playback understand. It may be an opportunity after this initial Zoom where a leader may call in or I may see someone or it may be an opportunity that we can add to the playback that everyone receives, but understand that God is outside of time. So it is just a matter of when we are present.



8:57

Having that value, understanding that this guy who gives us the thing to say, he provides us with the his will, which you will go forward. So it is we can make plans. But if it is not an alignment with this, you know, like like you mentioned earlier, it will not succeed even. If you have all the material things that you ask for, the mental something is something in the mixture is not going to be right because God is the key ingredient. So that is what I am just honored to continue to stand on, I am honored to continue to be consistent, and that being the message, the mission where we kingdom building truly calling all God's people, people who have love and the desire to help the planet help the people help the community, and this is the space, let us connect, let us collaborate, let whatever you are cashing it about, let us encourage and help you to do that better.



9:52

And if you are interested what we are passionate about, come in, we can tell you how you can help us, you know, and all it takes is communication being able to create the space so we can indeed do that. So I thank you for showing up, thank you for being present.



10:08

You said something powerful, it is a process way and and this is that process you started a business, but now you have to run the business that is different and then when you run a business, it is not necessarily a nonprofit business, most people go into a business to make a prof it. That is why I commend you for having both a nonprofit as well as a for profit because that is what I used to tell. You know, my real estate agents or people who have come to me about mentorship. I always challenged him. Hey, go volunteer. In a nonprofit, it is going to make you a better leader. And like why how would that make me a better leader because you are not going to get paid? Most nonprofits, they do not have the budget to pay you.



10:58

You got to be committed and see once you show that level of commitment when you are not getting paid now you realize something about yourself. Okay, why am I doing this in this nonprofit space? Well, I am seeking to become a better leader. So let us say there is no compensation. Well, now time management becomes critical. Consistency becomes critical, discipline becomes critical. Because those things are going to be away.



Wayne Lyons

11:26

You.



Terence Winslow

11:28

You your character. So that is why I used to challenge some of my leaders even in my for profit business. Hey, go volunteer man. This is going to allow you to see that what we do in the for profit side. We need better leadership skills because we are going to see the things that happen in the nonprofit space. So let us say we started this business, okay, what are we going to do, we got to run it, how do we run it though? That is something we have to decide, well, that is where harmony comes in it. When you are harmonious in a relationship, that is where you are going to grow because it does not mean you are going to agree with everything and you do need to be grounded or rooted in your values. That way you could speak to things that you disagree with, but you should do them in such a kind and loving manner or in such a professional manner, not only can you what I would call positively self reflect that that is why I tell people now.

## Terence Winslow

12:31

Il do not want to just tell you what I do, I want to show you what I do, so if I am saying to you, be consistent, okay, I got to show up to the places that we have to show up to myself. I do not want to just show up, I got to show up on time. I can not look for you to show up and show up late. That does not demonstrate leadership, that does not demonstrate discipline. So I got to show up here today on time. I literally was outside before I came back to this call and I probably should not have went outside, but I wanted to take a break, but I say, man, I got like 20 min, but by the time I take the elevator to go down, my 20 min be up. But I still want to take a break in between. I have been on the phone since 6 of the clock this morning. I have had 2 formal appointments.

## Tw Terence Winslow

13:24

1 where, you know, I pay \$1,100 to my coach every month, so I I am not going to miss that 1. This is my coach. So now my coach was telling me, Okay, Terence, we are only going to meet 6 times, so what I look like missing 1 of the sessions, you know, and I am paying for the sessions, so I had to learn that sometimes people people in business will pay for things.



Wayne Lyons

13:33

Yes, sir.



13:48

But they may be so chaotic, so inconsistent, so unorganized in their life, guess what? They are not going to value what they paid for, not because they did not spend their hard

earned money, they are just not organized. They did not put it on their calendar and that smartphone. So what I usually share now because that is what my business is about. Leader development, which begins with personal development, people do not follow people and they call themselves a leader. You know, you are a leader because people are following you, you do not have to brag about it, you do not have to say it. You know, I know you are a leader, you and I are leaders on 2 different multiple calls, 3 different calls. But again, we cannot tell people what to do, we must show them what to do.



14:47

You see that impact on the wake up call, you have a slot there, people expect you to be there when you are not there. Guess what that is okay because they can say, you know what that is unlike that person that is not their character, something had to come up. See that is how you demonstrate serving leadership, another situation where you and I, we are not key leaders, we are middle manager leaders, the Hood Vax stem call. We we oftentimes do not get a lot to say other than introductions and and we still have to get on that call and concisely introduce ourselves and do it in such an impactful manner because they are new people on the call. So we got to show leadership and we got to show them we are present. So here we are now, this is I would humbly say your platform because this is something that you are hosting, but again, what would I look like as a leader recommending that you host a call like this and I do not consistently participate in it, that is what I was sharing with you with Mr.

Terence Winslow

15:55

Benton yourself and several other leaders. As we bring enough leaders, a mastermind, group of people to call a mastermind is 2 or more, as long as we get 2 people on this call where they can dialogue and their spirit feel spirit led, they are going to impact people. Because that is what Jesus taught me. He said, You know what there is so many programs out there, there is so many mentorship programs, there is so many churches, there is so many Bible studies, but do they impact the masses? Of course they do, but that is how Jesus started. He started with a mastermind, and even within that mastermind of 12, he still had an inner circle. You know, he had 3 people in his inner circle. And I lay my plane right here and I learned this from my mentor, the master teacher.

Terence Winslow

16:57

Every time when he was away, what was he doing, he was somewhere away, praying get did not prepare for the next assignment, and so when he did come back in touch with the disciples or in touch with the groups of people, the multitude. Not only did he impact him with the privilege of prayer, he impacted them with the disciples because the disciple spent close time with him, kind of like you and I are doing it over the last years. I am not perfect, you are not perfect. You get to see my flaws, I get to see your flaws. But that is what is sharpening both of us. My strengths make may be your weaknesses, your strengths may be my weaknesses. But together where we are tied together, it is like thread. Then put another piece of thread there. It is hard to break that thread and do not take a lot.

Terence Winslow

17:54

Now, you know, thread is not it is not rope.



Wayne Lyons

17:56

So.



17:58

It is not a steel beam, it is not a bridge. But when you tie 3 strands of thread together, it is very difficult to break it even with 2 tied together. So that is what I learned from the master teacher. Number 1, he was son of man, son of God, so he already knew his assignment. But so he spent a lot of time with the disciples because when he was not away, that is when the true test would come, what would they do, how would they respond, how would they react? And I will yield here, let us say the storm did come. But then the Lord taught me about that storm. Terry, do not do not make no mistakes about that storm. Let us say these are fishermen. And when you look at some of the shows on, you know, the history channel, you know? The Nature Channel and you see people people fishing for tuna fishing for, you know, deep sea fishing, dumb storms are rough, so for the disciples to be crying after him like, Hey, hey, hey, what is going on?

Terence Winslow

19:09

Jesus, that there is a storm. Number 1, we knew he had power over nature because the storm was not affected me. Was sound asleep, but when he woke up, what was the first thing he did? He rebuilt the storm to show his authority. Even over nature, the spiritual laws that is nature, the spiritual laws, so now.

Terence Winslow

19:32

Not only does he show leadership to the disciples spiritually, he now practically show it to them, he say, Man, why you have so little faith, you spending time with me like this, why do you have such little faith and what I learned about that, even if the disciples witnessing him feeding the multitudes? Even rebuking the weather, rebuking the storm. We will get weaken our faith because we get to read the Bible. Yeah, will when we choose Christ or choose to follow God. It is a birth, this is a new life. So if you the world may not look at your leadership, the way Christ looks at your leadership, everybody is A leader in Christ. So when me and you came in contact, I knew you were a leader class valedictorians and made your leader out the gate, everyone looked up to you even in your youth, because guess what you had to perform not only academically to be the class validatorian, but for people to say, you know what?

Tw Terence Winslow

20:49

Not only did you perform academically when you cool, I like you as a person.

ANNA

Wayne Lyons

20:54

time.

Terence Winslow

20:56

They spent time with you, you spent time with people. That is what you learn, team work, team work, makes the dream work.



Wayne Lyons

21:02

Yes, sir.



21:04

I know where you learned it, I learned it in the military. Okay, you learn it on the grid. I with football, but just think about a football team, how what is the number for a football team, the whole team on offense.



Wayne Lyons

21:18

Is he even.



**Terence Winslow** 21:20

Okay, now when you look at that number + 112. Football parallels to me, the relationship of Jesus and the S.



Wayne Lyons

21:33

You so.



**Terence Winslow** 

21:34

So when I came in contact with you, Wayne, I knew how difficult. The sport you play is that is why I said N F I National Faith League. Let me start trying to plant seeds and metaphors and acronyms. He has an acronym E F T Y. So illuminate that Terence. So as you teach and he teaches you because. He is working with a group that you want to impact, but you do not have front line to them, he does. So now how will you impact 1 to impact the masses? And that is what I learned from Jesus, that is why he said his style of leadership was serving leadership, he to not just tell them do he had to number 1, show them what to do and participate in it as well, and this took place for years, years, years, so now when his time would come to go. What would the leaders do?



**Terence Winslow** 

22:49

He was only gone for 3 days, but 3 days can be a long time if you think the person is gone forever. So when I had that experience of losing both of my parents. It was my true test and I failed it. I felt it tremendously. I went to blaming guy of all the people to blame, who else could I blame? I couldn't blame myself. I didn't even blame my parents and I should have. They died natural deaths. My mom died from lung cancer of smoking cigarettes. My dad it was, you know, he drank more than enough. So some of the things that happened, why would I blame God? Like a little God, why you do that to me, why you take my parents? Little did I know I was committing sins, I didn't know it, I really and the Lord taught me this. And I will land right here.



**Terence Winslow** 

23:57

Because he told me this the other day. Confess the sins of your heart. I know every thought you have tell me the truth. You mad at me, ain't you? You will not tell me the truth, you are trying to negotiate with me, you are trying to do everything in the right way. Your radical obedience. But you still got some sins in your heart. You mad with me, Terry? I am your best friend, Jesus is telling me I am God, though your best friend is telling me you got some discontentment. I am, and it is called grief. But, Terry, remember why I did it like that? I made sure you would always stay close to me. You were not going to make that mistake no more. Yep, mother and father, the people you honored, you didn't make no mistake by honor them, it was a commandment.



**Terence Winslow** 

24:55

I honor your mother, honor your father, so your days will be long, so your day's going to be long on this earth, but you do not need them to be long and you have some discontent with with your creator. Because your best friend Jesus is telling me you have got some discontentment with me. So what you are going to do, you are going to confess your sense of your heart or you going to go through this Greek thing with it? Heavy Jesus Birds, Ali. Tell him and he'll tell me, but if you're never tell him. I can make your burns like I can lift the burden of grief. I can not lift the veil that is Satan to put in your eyes. That I I took your mamma, I took your dad. No, no, no, they rest in peace.



Wayne Lyons

25:39

All right.



**Terence Winslow** 

25:39

They good you? The 1 that is down there on that earthly journey, still toiling. Confess the sins of your heart and watch what I do to you. I am going to make all your burns like. And that is what started happening, but the world will still persecute me. Things will still happen, even in the 5 years you and I worked together, I have seen people persecute your journey, I have seen success in your journey, but the 1 thing that I love the most about this iron, sharp and iron relationship. You have had the commitment, you have had, the zeal, you have the 42 and guess what having only positive energy that is what has resonated with me the most out of the relationship. I have really never seen you mad. You have told me some situations that have happened personally, but you really did not come across as you was mad or angry.



Tw Terence Winslow

And maybe it is just because it is your personality. Because that is what Herschel told me, man, he is like the perfect mediator. And I thought about it, you know. Yeah, he is got this jovial personality and now we we understand the gallery spirit, feel, spirit led. I could be using like that because I I really will humble myself to anything. Unless God tell me to do it and God told me, you humble yourself to this young man and Anthony, because they do not have your experience, their ages combined equal your age, so you humility should be no problem, but I am like God, man, why would I want to spend this time with these because when I cop you. How old were you? Oh, man, I was in my early 20 s. So you are going to go this walk with them? As long as it takes, they don't even know it.



**Terence Winslow** 

27:40

Don't let them know it. Discipline them, let them know how valuable your time is. They are going to learn how valuable their time is. Hold them accountable, be consistent with them, they understand that discipline from the military, but do they understand that godly discipline that is what they need to see from you? Will you do it? If no one's paying you, will you get up on the wake up call at 6AM and you do not have to get up like that. Will you do it with a passion? Will you do it with a fortitude? Can they hear more from the spirit than you? That should be your goal. And it became my goal. It became something that humbly as I give it back to you, it forever change the dynamic in my business for ever because I had already brand my business like that, but I wasn't fully surrendered until God took my parents.





**Terence Winslow** 28:40

I was like 99.9 in until they were gone. I hadn't fully surrendered, but now I know I am fully surrendered. For now I can't get puffed up. And sometimes for a person like me, you know, I will get so confident in what I know is going to work in the business. What I know will work and the Lord said. Just like you learned that lesson, if you put your will on people, Terry, remember, you help them start these businesses, you help them run these businesses, you won't help them grow them, though you are going to give them the acronym G. What are their goals, what are their current realities, what are their opportunities? But do not you put your wheel on you. And I was like, wow, only you taught me that, so I yield to you right there. CEO Wayne lies the second Mastermind Consulting Group Executive Director Wayne Lines.



29:43

Empire for the youth. The floor is yours.



29:46

Hey, man, I thank you for taking the time for pouring into me and the same desires that I have, that you have to help make the world a better place to be like Christ, I have the same opportunity, so what you just help me grow with and this opportunity? By pouring it to me, I want to make sure I spend these last 30 min. I off with their students here at school on this Friday, I am going to pour into them because I was just inspired by you. And as I wrap up this call, we can definitely circle back to the link and there is someone else. If we get a leader that wants to join us, we can always, you know. Bring back the same link and record and add it to the playback, but I want to close out with these poems I wrote, I shared 1 of them from yesterday, thank for Thursday, but I wrote another 1, I shared it with the people here and I just want to continue to share continue.



Wayne Lyons

30:34

Because what was in my spirit being on the spirit, lad, just he keeps saying, feed my seat, feed my sheep, feed my seat, and if I could say that 1 of the teachers I my goal is and I said to be like King Mass Musa, what is the goal? The goal is the knowledge, the the essence of God, the the wisdom that so encouragement, you know, to help a person love themselves so. I am going to share what I shared with Sir Bailey because he said they were going on a ministry journey, so to check in, so I just want to acknowledge they say pray for them. They are going on the holiness journey the hill and embarkment, so I say Amazing Grace Kingdom building, and when 2 or more are gathered in agreement, God the most high will be there in the midst, you know, so understanding what we are doing here today.



Wayne Lyons

31:21

And I will start with the Thank for Thursday poem, and I am going to close it with the Friday Fabulous Friday Family Faith cracking the genius code with Sharon and just goes thankful Thursday life is good, life is great, having patience does not mean do nothing while you wait faith in works, that is how we play manifestation amazing grace, walking, greatness and consistency, never stopping. That is the pace. They say God is the spirit of love. Wonder where to find them. Look in the mirror to see his face, Yaw. Every day is a beautiful day. So see how very much our father loves us for, he calls us his children, and that is what we are. That is first John, Chapter 3, and I am going to close out with from today we call this. Who will you be? And this is from another from yesterday.



Wayne Lyons

32:11

So we are talking about we got 3 type of people. You could be a mountain climber who was like a kingdom builder. All about growth. You could be a freedom fighter who is about independence and trouble. You could be a craftsman who is about mastery and artist. So I said, who will you be? I said energy is real and the goal is urgent. Fix and heal yourself. Your mind is the surgeon walk and live in faith. There is always no purpose. Make decisions that make you feel good, know you're worth it. Love is life, love is deep, you love, you search love, you see, the journey is yours, so move your feet. You are the star in your movie, so the role you play is the role you keep. Just remember, God is love and love conquers all, so love is all you need. Peace and the Lord is my strength, and my song.



Wayne Lyons

33:00

He has given me victory. This is my God, and I praise him as exit as Chapter 15. And for cracking the genius code, I want to say thank you, thank you for your insight for your leadership for your spiritual development and like I said, for being present with me, so now I could go and be present with the youth I you said I am sharpen the night you touch 1, you touch many. So I am going to touch the people who I can touch by you. Touching me in all praises to the most high. Thank you for allowing me to share. Have a great day.



33:35

A leadership as an identity past the Crawford W Lords, junior. That is the Book of the month. And apply for the you s.